
REQUIREMENTS ON PIGMENT OFF®-DISTRIBUTORS

Our company attaches great importance to the professionalism of its distributors and their potential in terms of professional training and the promotion of PigmentOff® products. We therefore ask all applicants to provide the following information:

1. planned annual purchasing budget for PigmentOff® products;
2. employee number in your company;
3. Presentation of your company / studio (image brochures, catalogs, flyers);
4. web-address(es) of your website(s);
5. photos of your outdoor advertising;
6. your advertising on social networks (pages / profiles);
7. examples of your advertising in the media (magazines, radio, TV) and PR-marketing
8. description / list of your participation (as a sponsor / speaker) at conferences, congresses, other professional meetings;
9. participation in exhibitions / fairs;
10. planned marketing and advertising measures, as well as:
 - online-marketing;
 - advertising campaigns in social networks;
 - advertising in print-media (brochures, flyers, banners etc.);
 - advertising material with PigmentOff® logo;
 - participation in exhibitions / fairs with PigmentOff®-presentation;
 - placement of advertising and special articles in the print media;
 - PR-marketing.

Düsseldorf, 1. January 2019